



# MRO

GUANGZHOU

MARCH 18-20, 2025 | GUANGZHOU, CHINA  
GUANGZHOU AEROTROPOLIS EXPO CENTER

2<sup>ND</sup> EDITION

[MROSUMMITCHINA.COM](http://MROSUMMITCHINA.COM)



## Advertising

MRO GUANGZHOU IS BROUGHT TO YOU BY







BCI AEROSPACE

WITH SUPPORT FROM






Advertising Opportunities

Sales target: Industry professionals

Media Type	No.	Name/Layout	Quantity	Specifications	Unit price (EUR)	Target audience
 <p>E-Catalogue ( B-1 )</p>	B-1-1	Second cover	Downloads 30000	148mmx210mm	5200	All buyers, exhibitors, professional visitors, media, guests, sponsors and related industry personnel
	B-1-2	Third cover			5200	
	B-1-3	Back cover			7600	
	B-1-4	Inside pages			2500	
 <p>Passes ( B-2 )</p>	B-2-1	Various passes ( Below )	5000	105mmx148mm	11000	All buyers, exhibitors, professional visitors, media, guests, sponsors and related industry personnel
	B-2-2	Lanyard	5000	Width 2.5cm, length 90cm, thermal transfer process, double-sided printing, exhibition logo + corporate logo	11000	All exhibitors, professional visitors, media, guests and sponsors
 <p>Tote Bag ( B-4 )</p>	B-4	Single Sided	5000	Canvas material, size exhibition logo + corporate logo	11000	All exhibitors, professional visitors, media, guests and sponsors

Advertising Opportunities

Sales target: Industry professionals

Media Type	No.	Name/Layout	Quantity	Specifications	Unit price (EUR)	Target audience
 <p>Volunteer clothing ( B-5 )</p>	B-5	Top front and back	100	Vest Exhibition logo + corporate logo	7600	
 <p>sticky notes ( B-7 )</p>	B-7	sticky notes	500	100mmx70mm	2600 euros/in-kind sponsorship (special customized version)	All exhibitors, professional visitors, media, guests and sponsors
 <p>Pen ( B-8 )</p>	B-8	Pencils, gel pens	500	Regular black	2600 euros/in-kind sponsorship (special customized version)	All exhibitors, professional visitors, and participants

Advertising placement map



Sales target: Industry professionals

No	Name	Location	Material Description	Size	Quantity	Unit price
 AD-1	Advertising space opposite Hall 1 and Hall 2	Opposite the main entrance	Truss + black background light cloth	6m(L)x3.5m(H)	10	11000 euros /block
 AD-2	Advertising space on both sides of Gate 1 of Hall 1	On both sides of Gate 1 of Hall 1	Truss + black background light cloth (double-sided)	3.5m(L)x3m(H)	6	7800 euros/block
 AD-3	Advertising space near the parking lot	Near the parking lot, opposite the exit of Building 1	Truss + black background light cloth (double-sided)	6m(L)x3.5m(H)	3	11000 euros/block
 AD-4	Advertising spaces on both sides of the exit of Hall 1	On both sides of exit No. 6 of Building 1	Truss + black background light cloth	6m(L)x3.5m(H)	3	6400 euros/block
 WL-LT	Forum area fence advertising	Forum area fence	KT board (double-sided)	1m(L)x2.5m(H)	20	1300 euros /block
 WL-VIP	VIP area fence advertising	VIP area fence	KT board (double-sided)	1m(L)x2.5m(H)	20	1300 euros /block
 QT-XY	Wall advertising space in smoking area	Smoking area wall	polycloth	6m(L)x3m(H)	6	6500 euros /block
 DQ	Flag hanging in the museum	Inside Hall 1 and Hall 2	Polycloth (double-sided)	6m(L)x3m(H)	8	11000 euros

Advertising placement map

Sales target:

Industry professionals,available to external parties ,package sale

No.	Name	Location	Material Description	Size	Quantity	Unit price
 WL-CY	Restaurant area fence advertising	dining area fence	KT board (double-sided)	3m(L)x1m(H)	20	1300 euros/block
 ZSP	sign advertising space	Horizontal strips below indoor and outdoor signage	Truss + black background light cloth	3m(L)x3m(H)	2	11000 euros
			Matchbox + four-sided KT board	1m(L)x2.5m(H)	Not less than 15	